

528 FEET OF CONNECTION AND HOPE FOR THE CITY



THE 528 TABLE



A TABLE FOR THE CITY

PRESENTED BY

Southwest

A 528-foot table for connection, belonging
and hope in the Heart of Denver.

July 26, 2024 Civic Center Park

LONGER TABLES

Confidential & Proprietary

Updated 5/3/24

www.longertables.org

Disponible en español.

But first, we eat!

The world we desire is possible.

Every human being relates to the table. The table is where we reclaim our humanity.

And no matter our differences - where we grew up, how much money we have, or the color of our skin - **we all belong at the table**. And when we eat together - we connect, bond and acknowledge our deepest desires and need to be seen, known and belong. **In a world of disconnection, there is no more powerful place than the shared meal.**

Imagine a world where each of us have two or three loyal and empathetic friends - with us through the joys and the dark? Imagine employees in a company who have dinner together after work because they feel included and ignited in their whole selves, united in purpose and mission? Imagine a cross-section of people representing the diversity of the city collaborating on solving our greatest issues by first eating, sharing stories and laughing? *Instead of protesting, eating! Instead of projects, presence. Instead of isolating, invitation!*

We are made for connection. And when we feel like we belong - we thrive, we feel secure and we flourish. So first, we eat!



A Table Is

A single, long table where people of all walks of life and diversities share a meal.

When we eat together, the table reveals our shared humanity and fundamental sameness and holds the explosive potential to **increase our sense of belonging, cultivate understanding and honor our differences.**

At the table, without distractions, sitting face to face, we can feel **seen, heard and known.**



Kevin J. Beaty

At each table, a cross-section of people of all diversities are intentionally invited by hosts. Beautifully set with real place settings and decorations and slow-cooked food, guests feel seen, valued and humanized. Intentional conversation moves guests beyond the superficial and into a realization we are much more alike than different.

The Impact of the Table

Like slow-cooked food, the table nourishes and impacts deeply.

Our overall mission is to **inspire** and **equip** everyday people to set tables in their neighborhoods, where they work, where they worship, where they play.

After 45+ tables, we have hundreds of stories reflecting meaningful impact - new friendships, job connections and greater awareness of others and their culture through shared conversation and storytelling.



The 528 Table will launch a citywide movement toward reconnection, setting up *The Mile-Long Table* in 2025, as well as **Table Together** - when tables will be set across the city on the same night!

For those who want to go further, a curated path of education, training and consulting will mentor and equip individuals and organizations in leveraging the power and principles of the table.

The 528 Table

528 people sharing a meal at a 528-foot table.

Where

Civic Center Park

When

Thursday, July 25, 2024

Who

66 hosts representing communities from all over Denver (with many diversities represented) will sponsor each table for a donation and personally invite six people who will be served a meal from one of five restaurants who also represent the diversity of our city.

Individual tickets will be available to the general public while the park will be open for anyone to bring blankets and food and join the summer evening celebration.

The 528 Table is set in partnership and hosted by The Civic Center Conservancy.

The 528 Table is designed to catalyze a movement.

Cultivating...

Connection

Inclusivity

Community

Generosity

Compassion

Hope



Why Set a 528-foot Table?

We have a **big dream** to set really long tables to inspire and reconnect our city. *The 528 Table* is the beginning, as we invite our city into the story of building toward the *Mile-Long Table* - what we hope to be an annual celebration in Denver.

This groundbreaking event will be an elaborate display of **solidarity** and **connection** between people of all diversities, at a table unique to who we are as a city.

More than our altitude, we believe these tables will reflect and breathe new life into our **deep-rooted history of diversity** and **pioneering**, while taking small steps toward **reconciling the pain** of racism and prejudice still experienced in our city.

We hope to be a city who models for the rest of the nation a way forward toward meaningful connection and respect for one another, while **inspiring a rediscovery of the shared meal** for all who watch.

Our Vision

To see neighborhoods, cities and organizations everywhere become places of hospitality, where people of diverse backgrounds and circumstances regularly share meals with one another.



Your Place at the Table

What dreams do you have for our city? For your organization? For your community?

Your involvement means connecting our city in a meaningful way, pride for our city and providing an example to a watching world.

Your leadership will inspire:

- 528 guests at the table with hundreds more welcomed to Civic Center Park along with 150 volunteers.
- Colorado companies
- 5 Denver restaurants
- 50+ of Colorado non-profits
- 3+ major media outlets and potential national exposure

“Hospitality means primarily the creation of free space where the stranger can enter and become a friend instead of an enemy. Hospitality is not to change people, but to offer them space where change can take place. It is not to bring men and women over to our side, but to offer freedom not disturbed by dividing lines.”

- Henri J.M. Nouwen



The Extra Mile

How the Table Continues Following the Event.

The Mile-Long Table

The 528 Table is the 'launch party' for The Mile-Long Table. Setting Summer 2025, over 5,280 people from across our city will share a meal at a literal mile-long table!

Table Together

One night, many homes, tables across the city. Participants host a meal at work or in their home (or driveway/street) and invite at least two neighbors/co-workers. Launching August 2024 + April 2025.

Table Guides

"How to Set a Table" Guides will be made available for those desiring to learn how to set tables at home, in their neighborhood, at work or in their faith community.

Consulting + Inspiration

The table as a model and vehicle for connection, belonging, engagement, and problem-solving can work within any organization. Our consulting offering brings the table and principles, training and coaching into any organization for a more connected culture where each person feels a true sense of belonging - leading to real transformation and impact.

The Organization

LONGER TABLES

Humans flourish when they are connected and feel a sense of belonging. Through table events, training and coaching, and strategic partnerships, we are helping cultivate cultures of connection throughout communities and in companies and organizations.

MEDIA LINKS



Cultivating humanity through
connection + belonging.

HOW WE CONNECT

EXPERIENCES + EVENTS

- Long table and shared meal events
- Major community events - *The Mile-Long Table*
- *Table Together* - One night, many tables in many homes

CONSULTING + TRAINING

- Connection + belonging inside companies/orgs
- Workshops, keynotes, and training to address fear, identity, hope, and barriers to belonging
- Individual and group coaching

PARTNERSHIPS

- Integrate Longer Tables model and ethos
- Content, events, and training
- Mutually-benefiting sponsorships with large events + campaigns



EXPERIENCES
+ EVENTS



CONSULTING
+ TRAINING



PARTNERSHIPS

The 528 Table: Sponsorship

Our *528 Table on July 25, 2024* presents an unprecedented opportunity to do good in our city, creating a unifying, hope-filled, all-people-centric event sure to attract city, state and national attention. We invite you to join us as a sponsor - along with these organizations:



528 Table sponsors receive priority opportunity for the 2025 Mile Long Table!

Interested today? Lock in special pricing with a dual sponsorship!

The 528 Table

July 25, 2024 at Civic Center Park

	PRESENTING (1) \$50,000	PLATINUM (2) \$25,000	GOLD (3) \$10,000	SILVER (6) \$5,280	BRONZE (10) \$2,500
Logo With Event Logo - Presented By	✓				
Press Releases & Interview Mention	✓	✓			
Placement In Marketing Collateral: Emails, Website, Merchandise, Event signage (listed in sponsorship level)	✓	✓	✓	✓	✓
Dedicated Social Media Posts	10	5	3	2	1
Logo on major promotional campaigns	✓	✓	✓		
Digital Souvenir Guide Ad	Full	Full	Half	Quarter	Logo Only
# of Guest Seats	24	16	16	8	
Exclusive Sponsor Gatherings	✓	✓	✓	✓	✓
First Right of Acceptance on Events Below <i>Sign up by April 19th!</i>	✓	✓			

SOLD!

The Mile-Long Table

Setting July/August 2025 in Downtown Denver

	PRESENTING (1) \$175,000	PLATINUM (2) \$100,000	GOLD (3) \$75,000	SILVER (5) \$25,000	BRONZE (10) \$10,000
Logo With Event Logo - Presented By	✓				
Press Releases & Interview Mention	✓	✓			
Placement In Marketing Collateral: Emails, Website, Merchandise, Event signage (listed in sponsorship level)	✓	✓	✓	✓	✓
Dedicated Social Media Posts	10	5	3	2	1
Logo on major promotional campaigns	✓	✓	✓		
Digital Souvenir Guide Ad	Full	Full	Half	Quarter	Logo Only
# of Guest Seats	24	16	16	8	
Exclusive Sponsor Gatherings	✓	✓	✓	✓	✓

Table Together

Two separate events, August 2024, April 2025

PRESENTING (1)

\$25,000

PLATINUM (2)

\$15,000

GOLD (3)

\$7,500

SILVER (5)

\$2,500

SOLD!
✓

Logo With Event Logo - Presented By

Placement In Marketing Collateral:

Emails, Website, Merchandise, Event
signage (listed in sponsorship level)

✓

✓

✓

✓

✓

Dedicated Social Media Posts

6

3

2

1

:10 Commercial Included in Training

Video, Website and Social Media

✓

✓

Promo Videos

Logo On Item in Goodie-Box

✓

✓

✓

1/4 Page Ad In Printed Host Guide

✓

✓

✓

Logo On Host Guide



A TABLE FOR THE CITY



Detailed Sponsorship Levels & Benefits

Presenting Sponsor



Exclusive Presenting
Sponsor
\$50,000

- Logo accompanying The 528 Table logo, "as presented by".
- Logo and organization featured on all press releases and verbal mentions in interviews.
- Featured placement of logo on all marketing collateral including website, email communications (registration, confirmation, etc.), event merchandise (t-shirts), event-day signage.
- Ten dedicated social media posts (Instagram, Facebook).
- Featured placement of logo on all major promotional campaigns.
- Full page in digital event souvenir program (to be given to all participants).
- Three tables for 8 guests each.
- Category exclusivity.
- Exclusive sponsor networking and community gatherings.

SECURED!

Platinum

2 Sponsors
2 available
\$25,000

- Logo and organization featured on all press releases and verbal mentions in interviews.
- Featured placement of logo on all marketing collateral including website, social media posts, email communications (registration, confirmation, etc.), event merchandise (t-shirts), event-day signage.
- Featured placement of logo on all major promotional campaigns.
- Five dedicated social media posts (Instagram, Facebook).
- Full page in digital souvenir program (to be given to all participants).
- Two tables for 8 guests each.
- Category exclusivity.
- Exclusive sponsor networking and community gatherings.

Gold

3 Sponsors
3 available
\$10,000

- Logo on all marketing collateral including website, social media posts, email communications (registration, confirmation, etc.), t-shirts and event-day signage.
- Inclusion of logo on all major promotional campaigns.
- Three dedicated social media posts (Instagram, Facebook).
- Half page in digital souvenir program (to be given to all participants).
- Two tables for 8 guests each.
- Exclusive sponsor networking and community gatherings.

Silver

6 Sponsors
5 available
\$5,280

- Logo on all marketing collateral including website, social media posts, email communications (registration, confirmation, etc.), t-shirts and event-day signage.
- Two dedicated social media posts (Instagram, Facebook).
- 1/4 page in digital souvenir program (to be given to all participants).
- Placement of logo on all major promotional campaigns.
- One table with 8 guests each.
- Exclusive sponsor networking and community gatherings.

Bronze

10 Sponsors
8 available
\$2,500

- One table with 8 guests.

Choice of logo or name on:

- Website
- One social media post
- Email communications (registration, confirmation, etc.)
- Logo in digital souvenir program
- Exclusive sponsor networking and community gatherings.

Let's set this table!

Tim Jones

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